ORDER

Metv SPOKANE COEUR D'ALENE

KXLY4.2

 Order / Rev:
 169108

 Alt Order #:
 08367826

 Product Desc:
 POLITICAL C MCMORRIS

Estimate: 2177

Flight Dates: 09/15/16 - 11/07/16

Original Date / Rev: 09/14/16 / 09/14/16

Order Type: GENERAL

Primary AE: JEANINE HOLMES

 Sales Office:
 H-SE

 Sales Region:
 NATL

Agency Name: Media Plus

Buying Contact:

Billing Contact:

160 Roy Street

Seattle, WA 98109

Billing Type: Cash
Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser Name: McMorris Rodgers, Cathy for Congres

Demographic: W35-64

Product Codes: PL Candidate

AGY, POL, CAND

Priority: P-3

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID: Agency External ID:

Bill Plan

Orders

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/24/16	36	\$440.00	\$374.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	36	\$440.00	\$374.00	0.00
Totals	36	\$440.00	\$374.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
JEANINE HOLMES			Start Of Order - End Of Order	100%

Order Share	Share	Total
KXLY4.2	1%	\$440.00
Market	100%	\$44,000.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	21%	\$9,240.00
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	20%	\$8,800.00
KREM	35%	\$15,400.00
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXLY	23%	\$10,120.00
UNKWN	0%	\$0.00

Ln Ch	Start	End	Inventory Code	Break	Start/End T	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 KXL	/2 09/19/1	6 09/23/16	1-2p	CM	1-2p	MTWTF	:30	3	\$5.00P-3	0.00 NM	3	\$15.00
			M-F 1-2p									
3	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week:	09/19/16	09/25/16	MTWTF	3	\$5.00	0.00						
E 2 KXL	/2 09/19/1	6 09/23/16	_	CM	2-3p	MTWTF	:30	3	\$5.00P-3	0.00 NM	3	\$15.00

Print Date: 09/14/16 12:11:29 Page 2 of 3

Order / Rev: 169108 Advertiser: McMorris Rodgers, Cathy for Congress (

Alt Order #: 08367826 Product Desc: POLITICAL C MCMORRIS KXLY4.2

Flight Dates: 09/15/16 - 11/07/16 Estimate: 2177

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			2-3p M-F 2-3p									
<u>Sta</u> Week: 09/	rt Date 19/16	End Date 09/25/16	Weekdays MTWTF	Spots/Week 3	<u>Rate</u> \$5.00	Rating 0.00						
E 3 KXLY2	09/19/1	6 09/23/16	7-8p M-F 7-730p	СМ	7-730p (7:00 PM-7:	MTWTF 30 PM)	:30	3	\$35.00P-2	0.00 NM	3	\$105.00
<u>Sta</u> Week: 09/	rt Date 19/16	End Date 09/25/16	<u>Weekdays</u> MTWTF	Spots/Week 3	Rate \$35.00	Rating 0.00						
E 4 KXLY2	09/19/1	6 09/23/16	•	CM	730-8p	MTWTF	:30	3	\$35.00P-2	0.00 NM	3	\$105.00
Sta	rt Date	End Date	M-F 730-8p Weekdays	Spots/Week	(7:30 PM-8:0 Rate	00 PM) Rating						
Week: 09/		09/25/16	MTWTF	3	\$35.00	0.00						
E 5 KXLY2	09/19/1	6 09/23/16	Prime ROS 8-830p	СМ	8-830p (8:00 PM-8:	MTWTF 30 PM)	:30	3	\$5.00P-3	0.00 NM	3	\$15.00
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week 3	Rate	Rating						
Week: 09/ E 6 KXLY2		09/25/16 6 09/23/16		CM	\$5.00 9-10a	0.00 MTWTF	:30	3	\$5.00P-3	0.00 NM	3	\$15.00
			M-F 9-10a						·			·
<u>Sta</u> Week: 09/	rt Date 19/16	End Date 09/25/16	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$5.00	Rating 0.00						
E 7 KXLY2			Sa/Su 9a-5p	CM	Sa/Su 9a-5		:30	1	\$5.00P-3	0.00 NM	2	\$10.00
	_		Sa/Su Daytime F		(1:00 PM-2:0							
<u>Sta</u> Week: 09/	rt Date 12/16	End Date 09/18/16	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$5.00	Rating 0.00						
Week: 09/		09/25/16	1-	1	\$5.00	0.00						
E 8 KXLY2	09/17/1	6 09/24/16	Sa/Su 9a-5p	CM	Sa/Su 9a-5p (11:00 AM-1		:30	1	\$5.00P-3	0.00 NM	2	\$10.00
Sta	rt Date	End Date	Sa/Su Daytime F Weekdays	Spots/Week	Rate	Rating						
Week: 09/	12/16	09/18/16	1-	1	\$5.00	0.00						
Week: 09/		09/25/16	1-	1	\$5.00	0.00			#5.00D.0	0.00.104	0	# 40.00
E 9 KXLY2			Sa/Su 9a-5p Sa/Su Daytime F	CM Rotator	Sa/Su 9a-5 ₁ (12:00 PM-1		:30	1	\$5.00P-3	0.00 NM	2	\$10.00
<u>Sta</u> Week: 09/	rt Date	End Date 09/18/16	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$5.00	Rating 0.00						
Week: 09/		09/25/16	1-	1	\$5.00 \$5.00	0.00						
E 10 KXLY2	09/17/1	6 09/24/16	Sa/Su 9a-5p Sa/Su Daytime F	CM Rotator	Sa/Su 9a-5p (2:00 PM-3:0		:30	1	\$5.00P-3	0.00 NM	2	\$10.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/		09/18/16 09/25/16	1- 1-	1	\$5.00 \$5.00	0.00 0.00						
			Sa/Su 9a-5p	CM	sat 4-430p	1-	:30	1	\$10.00P-3	0.00 NM	2	\$20.00
0.		5.15.	Wanted: DOA	0 . 00.	(3:00 PM-4:0							
<u>Sta</u> Week: 09/	rt Date 12/16	End Date 09/18/16	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$10.00	Rating 0.00						
Week: 09/		09/25/16	1-	1	\$10.00	0.00						
E 12 KXLY2	09/17/1	6 09/24/16	Sa/Su 9a-5p Wanted: DOA	СМ	sat 4-430p (4:00 PM-4:3	1- 30 PM)	:30	1	\$10.00P-3	0.00 NM	2	\$20.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/		09/18/16 09/25/16	1- 1-	1	\$10.00 \$10.00	0.00 0.00						
E 13 KXLY2			1-2p M-F 1-2p	СМ	1-2p	TF	:30	1	\$5.00P-3	0.00 NM	1	\$5.00
<u>Sta</u> Week: 09/	rt Date 12/16	End Date 09/18/16	Weekdays TF	Spots/Week 1	<u>Rate</u> \$5.00	Rating 0.00						
E 14 KXLY2	09/15/1		2-3p M-F 2-3p	СМ	2-3p	TF	:30	1	\$5.00P-3	0.00 NM	1	\$5.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ E 15 KXLY2		09/18/16 6 09/16/16	TF 7-8p	1 CM	\$5.00 7-730p	0.00 TF	:30	1	\$35.00P-2	0.00 NM	1	\$35.00
L TO TOLLIZ	55/10/1	0 00/10/10	M-F 7-730p	Olvi	(7:00 PM-7:		.00	•	ψου.σσι 2	0.00 INIVI	'	ψοσ.σσ

Print Date: 09/14/16 12:11:29 Page 3 of 3

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POLITICAL C MCMORRIS Alt Order #: 08367826 Product Desc: KXLY4.2

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Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 15 KXLY2 09/1	5/16 09/16/16	•	CM	7-730p	TF	:30	1	\$35.00P-2	0.00 NM	1	\$35.00
		M-F 7-730p		(7:00 PM-7:	30 PM)						
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/12/16	09/18/16	TF	1	\$35.00	0.00						
E 16 KXLY2 09/1	5/16 09/16/16	7-8p	CM	730-8p	TF	:30	1	\$35.00P-2	0.00 NM	1	\$35.00
		M-F 730-8p		(7:30 PM-8:	00 PM)						
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/12/16	09/18/16	TF	1	\$35.00	0.00						
E 17 KXLY2 09/1	5/16 09/16/16	M-F 8-9p	CM	8-830p	TF	:30	1	\$5.00P-3	0.00 NM	1	\$5.00
		M-F 8-830p		(8:00 PM-8:	30 PM)						
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/12/16	09/18/16	TF	1	\$5.00	0.00						
E 18 KXLY2 09/1	5/16 09/16/16	9-10a	CM	9-10a	TF	:30	1	\$5.00P-3	0.00 NM	1	\$5.00
		M-F 9-10a									
Start Dat	e End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/12/16	09/18/16	TF	1	\$5.00	0.00						
									Totals	36	\$440.00